

営業案内

*Information and Communication Technology for  
Safety, Security, and Comfort*

情報通信の力で安心・安全・快適を実現

# Meet the diversifying needs of our customers with the solution and support capabilities of Seiryō.

## System Solution Services

**“For safety and peace of mind in society and people’s lives”**

By creating, operating, and maintaining society’s infrastructure, we support safety and peace of mind in society and people’s lives.



Information and communications system business

## Mobile Solution Services



Information and communications device business

**“Support for convenient and enjoyable communications”**

Through the sales and repair of mobile communication devices and personal computers, we support convenient and enjoyable communications.

### On highway

Monitoring of traffic, flooding, and temperature information and illegal dumping

**Safety and Efficiency for vehicles**



### In Cities

Wireless system for taxi dispatch



### In airports

Monitoring of the movement of service vehicles operated in airports



**Disaster prevention**

### At rivers and dams

Monitoring of water levels and rain volume and control of disaster-prevention equipment



### Disaster communications

Securing of communication and video transmission capabilities when a disaster occurs



We have been in the field of ICT since 1966, setting our goal as to realize a safe, secure and comfortable society with the power of ICT. We have built strong relationship with our customers meeting a great variety of their needs by providing the full turn key solution. This consists of three phases, "Before" phase (from consulting, planning to proposal), "In" phase (from procurement to implementation), and "After" phase (operations and maintenance of the service.) By always offering innovative solutions with the advanced technologies, we will become the best trusted partner for best valued services.



President and Representative Director  
Kiyoshi Nishii

**At disaster information centers**  
Municipality disaster monitoring systems  
(24-hour manned monitoring)



Video and Image  
Contents



**At race tracks and event sites**  
Video shooting and broadcasting  
operation support and video production

**At mobile phone shops**  
Mobile phone sales and support



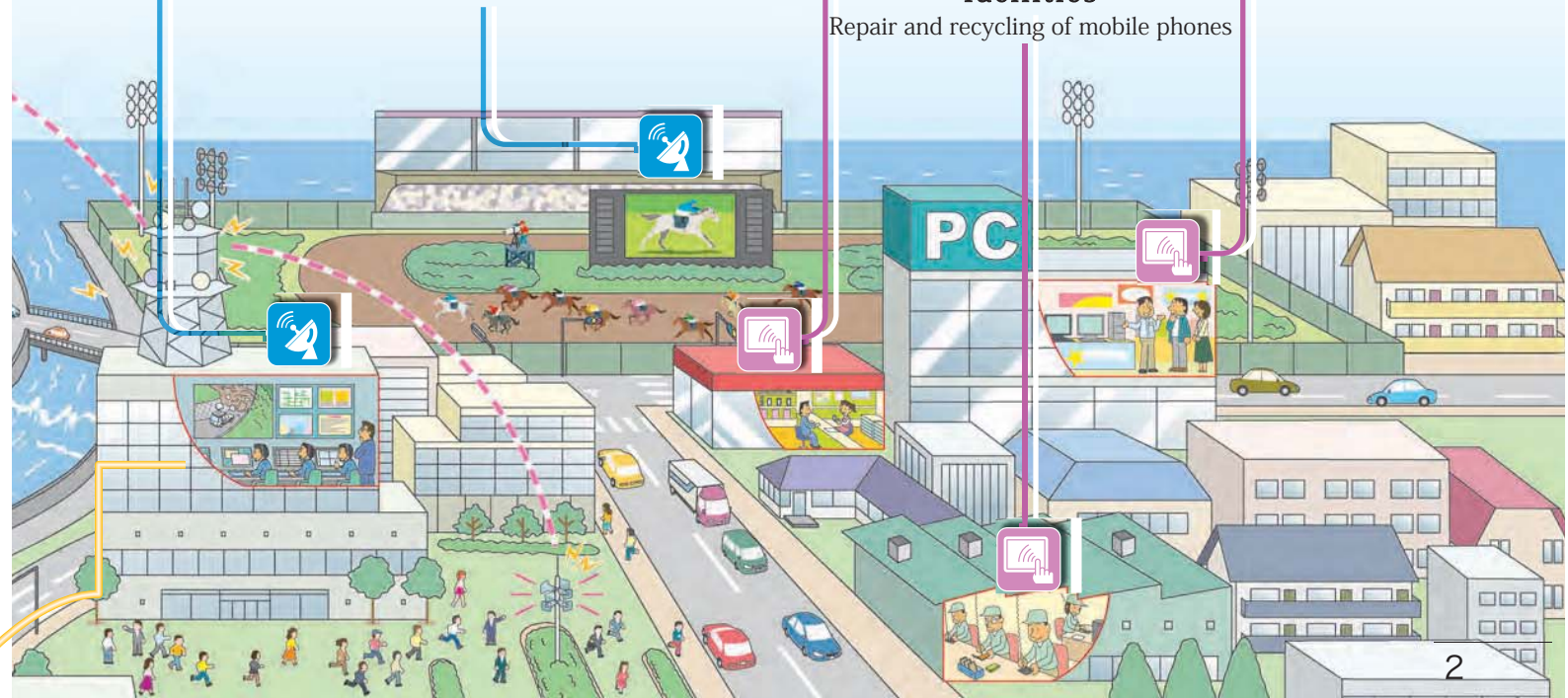
**At personal computer shops**  
Personal computer sales and support



Selling and Repairing  
Communication devices



**At mobile phone repair facilities**  
Repair and recycling of mobile phones



# System Solution Services



Information and communications system business

We provide total information and communications technology infrastructure planning to system development/building and

For the information and communications systems critical to the social infrastructure as well as the video information systems used by public facilities, our company provides total ICT solutions covering everything from planning to system development/building and operation/maintenance. We support safety and peace of mind in society with our exclusive system development capabilities and with engineering capabilities perfected through our extensive experience.



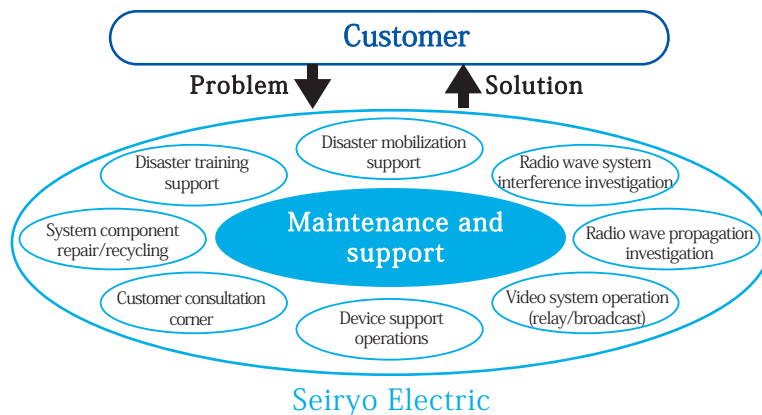
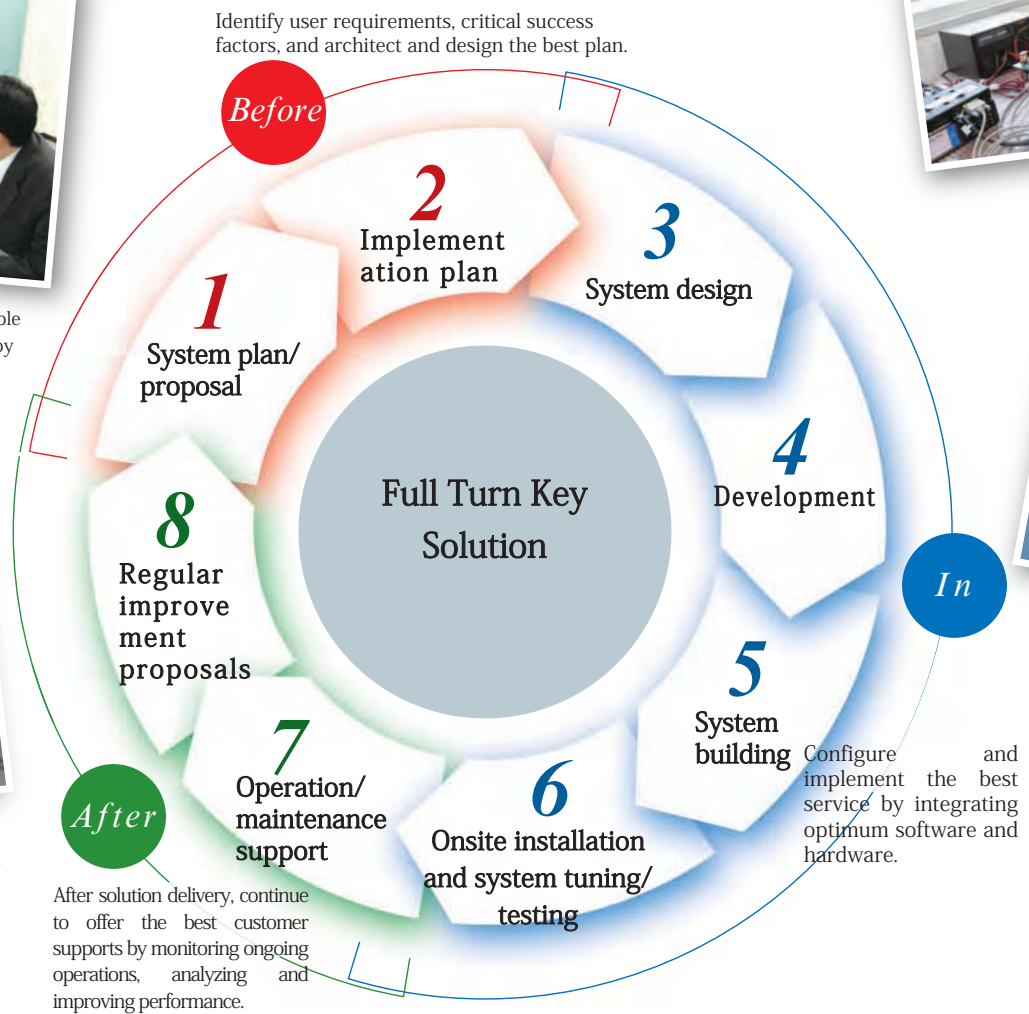
We verify the needs of our customers from multiple perspectives, and we propose the optimum plan by incorporating our own original ideas.



We provide maintenance management services that use remote monitoring to protect customer systems on a 24-hour basis.

## O&M (Operations and Maintenance)

Through our comprehensive O&M systems, we monitor ongoing operations and analyze and improve service performance. We combine these capabilities with cloud-based ASP and MVNO to realize diversified managed services with low cost.



## We can meet a variety of needs in a wide range of technological domains.

Our company has taken on the challenge of diverse projects in the information and communications field, and we have built a track record of solution delivery to many government bodies and private companies across the country. Utilizing the latest technology and the extensive knowhow we accumulated through that experience, we can meet the needs of our customers in a wide range of technological domains.

(ICT) solutions from social operation/maintenance.



Keeping delivery deadlines and costs in mind, our expert engineers design and develop the optimum systems.



Supported by detail-level implementation management systems, our highly experienced staff carries out reliable delivery and implementation.

### Professional Services Expertise

Our solution professionals can combine open standard technologies and proprietary ones to architect and design services which offer the best value to the customer.



### Operational Support Solutions

**Automatic Vehicle Management System (AVM)** is to dispatch taxis and trucks efficiently with GPS-based vehicle locating system.

**Closed-Circuit Television System (CCTV)** is a CCTV surveillance management system to manage the surveillance environment, controlling cameras and monitoring high quality live and recorded video effectively.

**MCA Digital Land Mobile Radio System** is a low cost digital trunked radio system with relaxed specifications of Japanese version of TETRA, supporting both voice and data, to realize reliable communications for commercial use and less mission-critical applications.

**IP Radio** is to enable instant and group-based communications aimed for industry like transportation, construction, hospitality, and local governments, etc.



### Road Information System Solutions

**Road Information System Solutions** is to alert vehicles for pavement and water level conditions such as icy roads, submerged and flooding sections through digital signage systems which comprise sensor system and surveillance management systems.

**Road and Automobile Communication System** is to enable communications between on-board equipment of highway patrol car and on-road beacons for traffic and road conditions.

**Parking Guidance System (PGS)** is to guide parkers to vacant parking space by using surveillance camera and image processing technologies.



### River Information System Solutions

**River Information System** is a comprehensive solution designed to meet governments' needs to prevent and take proactive actions against disasters. By monitoring river conditions in real-time via surveillance systems and telemetry system, the system issues warning notification to local governments and citizens for pre-caution or evacuation.

**Cloud-based Telemetry System** is a cloud-based monitoring of weather information which includes precipitation, water level, etc.



### River and Waterway Management Solutions

**River and Waterway Management System** is to monitor the water level in real-time via sensors and CCTV networks and to remotely control water level by opening/closing gates.

**Intruder-Monitoring Security Sensor** for notifying the presence of suspicious persons entering facilities.



### Disaster Preventive Solutions

**Early Warning System** for providing alerts to residents about natural disasters such as tsunami or earthquakes via **Digital Land Mobile Radio** and **CCTV**, etc.



### Video System Solutions

Video information system solutions provide live broadcasting of horse race to users in the track and the off-track betting offices via professional camcorders, large-scale LED displays like "Diamond Vision" from Mitsubishi Electric and associated management systems. We can provide a full turn-key solution from supplying the video information systems to filming and editing contents along with operations and maintenance of the system.



## Mobile Solution Services



Information and communications device business

# We offer total ICT solutions from sales to service of mobile communication devices

We have the marketing capabilities for directly connecting to customers through shops and engineering capabilities built up repairing and recovering devices since mobile phones were launched. Making maximum use of those strengths of our company, we help customers enjoy mobile phones and personal computers, and meet increasingly complex and advanced needs.

### Supporting mobile communications

## We meet the needs of customers with accurate marketing capabilities that capture the needs of the times

### Operating mobile phone shops

Our group operates shops at various locations in the Kansai area for the carriers: DoCoMo, au, and UQ. Listening to customers at the shops, we provide services that are optimized for those areas and the characteristics of customers, and create shops that customers choose to visit.



### Providing support so that customers can fully use devices

We offer consulting services to propose optimum models and pricing plans for the lifestyles of customers. We help customers use the increasingly high functionality of smartphones and other mobile communication devices comfortably and fully.



### Operational support for Mobile phone shops

The customer experience has become a critical differentiating aspect of many mobile operators and delivering a great customer experience is now a top priority of them.

Through our **Advanced Queue Management System** we help mobile network operators manage their queues and enhance customer satisfaction, delivering the best service experience for customers.

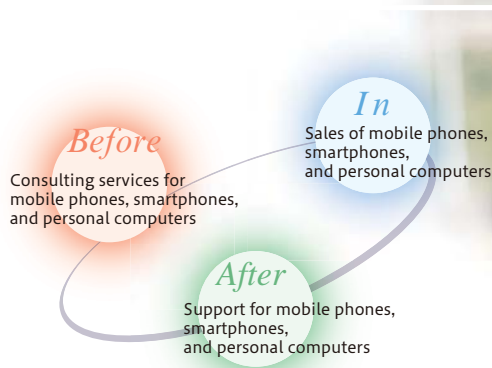


### Providing services that meet needs based on what customers want

To identify the needs of customers, we listen to them carefully and provide customer services that build trust. The requests we receive are reflected in product proposals, store improvements, and events for customers.



# Services of

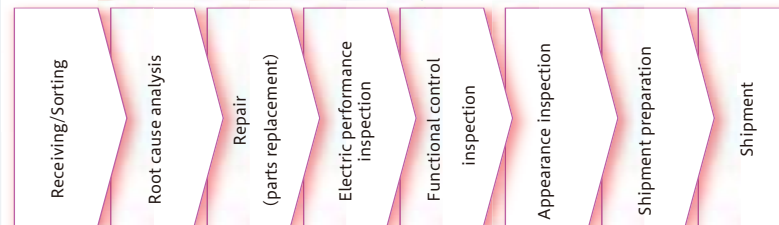


## Repairing and recovering handsets and tablets with our outstanding quality control system

Achieving speedy repairs and recovery, while helping to preserve the environment and effectively using resources

We have a proven track record of extensive experience in high-quality repairs for feature-phones, smartphones, tablets and PCs and the entire receive/return process is managed by Seiryō Management System shown below.

Major operations for repairing and recovering mobile communication devices



We have committed to lead and ensure "high-quality" repair standards throughout the industry and serve as a Board Director of Japan Device Repair Council for handsets.



## Sales of personal computers

### Deploying community-based sales and supporting personal computers

Reliable support for customers to enjoy personal computers

We operate PC DEPOT Minoh, a general specialty store for personal computers and networks, as a franchisee of PC Depot Corporation. We are solidly based in the community, and help customers enjoy personal computers securely and comfortably through our services from sales to consultation and repair.



## Committed to quality and environmental ISO

We are committed to improving customer satisfaction through exhaustive quality control of products and services. In January 2003, we obtained accreditation for ISO 9001:2000, which is an international standard for quality management systems. In January 2008, we were accredited for ISO 14001:2004, an international standard for environmental management systems. We promote environmentally friendly business activities for preserving the environment.



Certificate for quality management system



Certificate for environmental management system

## Committed to compliance and information security

At Seiryō Electric Corporation, we are enhancing our in-house compliance system with the goal of becoming a company that is trusted by customers. We have also set up an information security committee for information management to build a totally secure system. To make them effective, we continue training and awareness-building activities, involving our subsidiaries and subcontractors as well.



Certificate for information security management system



**SEIRYO ELECTRIC**  
**西菱電機株式会社**

〒664-0847 兵庫県伊丹市藤ノ木3丁目5番33号  
TEL:072-771-3811 FAX:072-771-3830

<http://www.seiryodenki.co.jp/>